

IN - Guidelines for the use of CICS' Logo relating to SEMS Certification



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Approved by:	Kurt Teuscher	Revision:	Sept 2020 Rev. 2

Purpose

To manage and demonstrate compliance to ISO 17021, and the conditions for use by SEMS accredited organizations.

Introduction

These guidelines have been created to enable CICS' clients' organizations, whose Safety and Environmental Management System has been successfully assessed against the 30 CFR Part 250 Subpart S regulation *and* who are members of the Center for Offshore Safety, to use CICS' logo in a manner which reflects and promotes their achievements and is not misleading in any way.

CICS Logo



The CICS Logo can only be used by CICS' clients' organizations who have been successfully assessed against the requirements of CFR Part 250 Subpart S, Center for Offshore Safety Publications COS-01-01, COS-02-01, COS-02-02, COS-02-03, COS-02-04 and API RP 75.

If you are a COS member and want to use the CICS' logo to promote your SEMS Certification, then you shall also include wording underneath that includes the "Operators Name – an Operator whose SEMS has been certified by CICS Americas Inc."

Where can you use the CICS logo?

You can use the CICS' logo on your marketing and promotional materials including letterheads, quotations and general stationery, brochures, literature, and exhibition standards; on internal walls and doors, and on your website. You should also include wording underneath e.g. "(insert Operators' name)" – a site certified by CICS Americas Inc."



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Requirements for using the logos/marks

- Only use the artwork supplied by CICS.
- When increasing or reducing logos, ensure that proportions are maintained, and all elements and words remain legible.
- Where a client wishes to promote their certification without using the relevant marks, the wording to be used shall be, "(insert Operators' name)" – a site certified by CICS Americas Inc."
- When the logos are used on a company website a link to CICS' website: www.cics-americas.com – must be put on the image.

Restrictions on the use of the logos/marks

- The logos/marks must not be used in any way that might mislead the reader about the status or scope of the certification.
- The certification logos may not be displayed on certificates of analysis, conformity, calibration certificates or testing certificates.
- Upon suspension or withdrawal of certification, the use of all marks shall be discontinued with immediate effect.